Vidyabharti Trust College of Master in Computer Application (MCA & MBA), Umrakh

Approved by AICTE, New Delhi and Affiliated to GTU, Ahmedabad.

INDUSTRIAL VISIT



On 3rd Sep 2025, the First Year and Second Year MBA students of VBTMCA-MBA had the privilege of visiting the **'Nilkamal'** Plant in Silvassa. The visit was aimed at providing students with practical insights into the operations and Production of India's largest selling plastic furniture. Nilkamal Limited, together with its subsidiaries, manufactures and sells plastic products in India and internationally.

Objectives of the Visit:

- To understand the operational processes at the 'Nilkamal' Plant.
- To observe the implementation of quality control measures in Plant and Plastic Furniture production.
- To gain insights into the supply chain and material management of Nilkamal.
- To learn about the marketing strategies employed by Nilkamal to maintain its market leadership.

Nilkamal, Silvassa

Brand Nilkamal has become a household name owing to its quality and reach of moulded furniture business across the deepest pockets of the country. Nilkamal has to its credit, of being the world's largest producer of moulded plastic furniture giving it an edge over competition.

stringent quality checks and tests conducted to ensure only high-quality furniture is processed.

- **Production Process:** The group was taken through the various stages with the help of PPC material in a moulding machine these moulding machines from India and Taiwan. The plant employs advanced machinery and automation to maintain hygiene and efficiency.
- **Quality Control**: A significant part of the visit was dedicated to understanding the quality control measures. The plant has a state-of-the laboratory where regular tests are conducted to ensure product safety and quality.
- **Storage and Logistics**: The tour concluded with a visit to the storage facilities where furnitures and plastic materials are stored before distribution. The industry plant head and team explained the supply chain processes ensuring timely delivery across the country.



Learning Outcomes:

- Understanding the scale and complexity of operations in a large manufacturing cooperative.
- Observing the integration of technology in manufacturing and quality control.
- Gaining insights into supply chain management and logistics in the plastic furniture industry.
- Learning about the importance of continuous innovation and product development.



Conclusion

The visit to the Nilkamal Plant in Silvassa and the Plant was highly educational and provided valuable practical knowledge to the students. It enhanced their understanding of the plastic furniture manufacturing processes and the business strategies employed by a leading cooperative. Such industrial visits are instrumental in bridging the gap between theoretical knowledge and real-world applications, preparing students for future managerial roles in the industry.